



## ADVERT RATE

### AUTO REPORT AFRICA

#### HOME PAGE

Description	Location	Size In Pixel	Rates Per (Naira/dollar)
Full Banner	Right hand side of the logo	468 X 60	₦600,000.00 \$1700
Half Banner	Right hand side of the logo	234 X 60	₦500,000.00 \$1360
Box banner	Right hand side, under Editorial items	300 X 300	₦500,000.00 \$1360
Full rectangular board	Centre, under Editorial items	620 X 100	₦300,000.00 \$850
Half rectangular board	Centre, under Editorial items	310 X 100	₦350,000.00 \$900
2X6 Strip(Weekly)	Right/Left /Hand side/middle	300 X100	₦500,000.00 \$1500
Advertorials/Special Feature/Interviews/Sponsored Articles			₦1,575,000.00 \$1200
Sponsored Post/News			₦200,000.00 \$600
Stories Widget/RSS Feed			\$10,000

Note:

- Special sizes and locations are negotiable on request
- Newsletter sponsorship — negotiable

#### INSIDE PAGES

Description	Location	Size In Pixel	Rates Per (Naira/dollar)
Full rectangular board	Under Editorial items	620 X 100	₦350,000.00
Half rectangular board	Under Editorial items	310 X 100	₦300,000.00

Note:

- All Advert rates are exclusive of 7.5% VAT.
- Artwork to be provided by advertisers, saved in JPEG, GIF or SWF format.
- All Adverts should be pre-paid before publication.
- Artwork may be sent by e-mail (as attachment to [olaolu.olusina@autoreportafrica.com](mailto:olaolu.olusina@autoreportafrica.com)/ [info@autoreportafrica.com](mailto:info@autoreportafrica.com)/ [autoreportafrica@gmail.com](mailto:autoreportafrica@gmail.com))

- Advert rates are subject to review.
- All adverts are subject to legal vetting prior to publication.
- Special Adverts/Features/Interviews and sponsored articles are negotiable